# SUPPORT IN DIGITAL MARKETING, SOCIAL MEDIA & SEO - LIFESTYLE NUTRITION

#### WHO ARE WE:

- A lifestyle snack producer, part of an international group belonging to a family group operating in different industries.
- We have 3 business units: BEYOND RESILIENCE, PEPPERMINT WOLF and SANY THE EXTRAORDINARY CREATORS.
- SANY the extraordinary creators is an eclectic contract manufacturer specializing among others in private labelling and in a broad variety of premium snacks and functional food.
- At BEYOND RESILIENCE we believe in pushing boundaries and making the impossible possible. We combine cosmetics, sports nutrition and wellness ingredients into an extraordinary line of high-performance products that are revolutionizing the fitness, nutrition, and hospitality industries.
- By blending nutrition and supplements PEPPERMINT WOLF offers innovative products that help you rise from challenging conditions and achieve your goals. PEPPERMINT WOLF supports developing healthy habits that help you combine a busy lifestyle with healthy eating to keep you sharp and give you the necessary fuel and energy to outperform.

## YOUR TASKS:

- Support in Development and Implementation of Digital Marketing Strategies
- Support in Content Creation for Social Media
- Support in Preparation of Marketing Budget
- Support in SEO

### YOUR SKILLS & TALENTS:

- Attention to detail when writing e-mails, quotations, Excel calculations, and when filing document
- Entrepreneurial skills- being able to act like an entrepreneur within the organisation
- Very good English (written and spoken) is required, other foreign languages are of great advantage
- Organisational talent, the ability to keep cool under time pressure, an affinity for numbers, as well as mental and time flexibility instead of "9 to 5 thinking"
- Emotional intelligence, accuracy, personal integrity. professional appearance and discretion are mandatory

## WHAT WE OFFER YOU:

- Dive into the luxury, supplements and sports industry and take over responsibility from day one
- Global travel possibilities attend business meetings with the team worldwide
- Working in a young, dynamic and committed team in a fast-paced, agile environment

- Being part of a global brand that prefers flexible working over standard working hours and long communication channels
- International experience and multi-cultural business cases
- Strong personal growth opportunity and steep learning curve